Rustie Jones ~ My Story

My career in the sign business began in 2002 when I joined *SignSystems, Inc.* I was very fortunate to learn much of what I know about the sign business from owners Bill Gatlin & Robert Davis. Bill is considered by many, including myself, to be a pioneer in sign manufacturing. I've heard it said many times through the years, even by other sign companies, "nobody builds a better sign than Bill Gatlin". Robert Davis directed & advised me by sharing his wealth of knowledge & experience in sales & business relations.

In 2013 Bill Gatlin retired, & SignSystems closed. It was then that I joined Canedy Sign Company in Cape Girardeau, MO. My 11 years with Canedy was also a great experience, with much learned.

In 2025 I joined *Anderson LED Signs*. Some of my co-workers also worked for *SignSystems*.., so this has been a good fit for me. It's exciting to be a part of a sign company that's the # 1 retail dealer for *Watchfire* electronic message centers in the entire U.S!

After over 23 years in the sign industry, I still have a passion for it. To have a design idea in my head, put it on paper, see it built, & then installed.... I just love the entire process!!



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